



The Diamond Sponsor Package - \$5,000+

Press coverage:

- ▶ Recognition on selected – national press initiative engaged including print, radio and internet.
- ▶ Pre-launch press coverage has been included

Live Events:

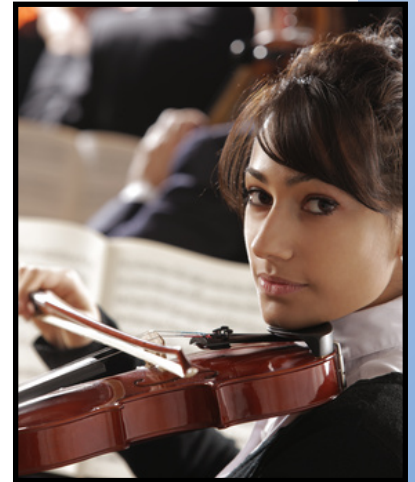
- ▶ Tickets to the main event: up to 150
 - ◆ Logo recognition at Main Event November 9th target audience 21,000 people
 - ◆ Company name/Logo printed program
 - ◆ All Promotional materials for the event will have logo displayed- Posters throughout Utah
- ▶ Logo being seen through television and videoing of the program- Reaching 100,000+ homes in America
- ▶ Logo recognition for Art fund raising event:
 - ◆ Company name/Logo displayed at event
 - ◆ Promotional materials for the event will have logo displayed
- ▶ Ground Campaign-
 - ◆ Co-branded media placement at all table top event that will promote MuzArt

Digital/Social Media:

- ▶ Logo and link on MuzArt website home page with link to promotional landing page
- ▶ Logo on promotional mailings of events
- ▶ “Sponsored by” mentions and logos placement within the MuzArt organization
- ▶ Logo placement on all email blasts and corporate email correspondence
 - ◆ Monthly newsletters estimated at subscribers 100,000+

VIP Access:

- ▶ Invites to MuzArt/Landmark/Right To Succeed National Tour
- ▶ Invites to VIP Pre-Event meet and greets



www.muzartworld.org