



The Gold Sponsor Package - \$100,000+

Press coverage:

- ▶ Recognition on selected – national press initiative engaged including television, print, radio and internet.
- ▶ Pre-launch press coverage has been included

Live Events:

- ▶ Tickets to the main event quantity open to discussion
 - ◆ Logo recognition at Main Event November 9th target audience 21,000 people
 - ◆ Company name/Logo printed program
 - ◆ All Promotional materials for the event will have logo displayed- Posters throughout Utah
- ▶ Logo being seen through television and videoing of the program- Reaching 100,000+ homes in America
- ▶ Logo recognition for Art fund raising event:
 - ◆ Company name/Logo displayed at event
 - ◆ Promotional materials for the event will have logo displayed
- ▶ Ground Campaign-
 - ◆ Co-branded media placement at all table top event that will promote MuzArt

Digital/Social Media:

- ▶ Logo and link on MuzArt website home page with link to promotional landing page
- ▶ Logo placement on all email blasts and corporate email correspondence
 - ◆ Monthly newsletters estimated at subscribers 100,000+
- ▶ Logo and link for Institutional Support on MuzArt website

The Gold Sponsor Package CONT.

- ▶ Logo on promotional mailings of chosen production
- ▶ Sponsor statement on promotional mailings for chosen school district based on high school enrollment and e-newsletters)
- ▶ Co-branded media placements across targeted sites: brand/logo
- ▶ Tweet, Facebook, Instagram and conduct twitter interviews
- ▶ “Sponsored by” mentions and logos placement within the MuzArt organization
- ▶ “Sponsored by” mentions within editorial and promotional advertising
- ▶ Logo Placements on Invitation for Invitation-Only Right to Succeed Roundtable
- ▶ Video opportunities on location at our schools with our children

VIP Access:

- ▶ Invites to MuzArt/Landmark/Right to Succeed National Roundtable
- ▶ Invites to MuzArt/Landmark/Right To Succeed National Tour
- ▶ VIP and early access to all MuzArt concerts, and tour event tickets
- ▶ VIP cocktail party/Gala (sponsors cover the cost the night for celebrities and VIPs only to mingle and sponsor executives may come per invite
- ▶ Three (3) Complimentary tickets for VIPs to MuzArt Inaugural Event
- ▶ Allotted section/row for VIPs at MuzArt Concert



www.muzartworld.org