



Champaign



Mark Wood



Aelita Andre



Jackie Evancho



Michael Martin Murphey



Sheila Raye Charles

We Are Hope™ ©

presented by

muzart
world

foundation™



For Further Information Contact:

info@muzartworld.org

(801) 792-6970

www.muzartworld.org

Sponsorship Packages

With your help, MuzArt can provide the education

children need because every child deserves the

Right To Succeed!

Masa Fukuda & the One Voice Children's Choir



American Heritage Lyceum Philharmonic



Nathan Osmond



Lexi Walker



Landfill Harmonic Orchestra





Public Awareness Events



Donations

Funds



Innovative Cutting Edge
21st Century Schools

MuzArt™, The Right Thing To Do





The Emerald Sponsor Package - \$1,000+

Press coverage:

- ▶ Recognition on selected – national press initiative engaged including print, radio and internet.

Live Events:

- ▶ Tickets to the main event: 20 to 50
 - ◆ Company name/Logo printed program
 - ◆ All Promotional materials for the event will have logo displayed- Posters throughout Utah
- ▶ Logo recognition for Art fund raising event:
 - ◆ Company name/Logo displayed at event
 - ◆ Promotional materials for the event will have logo displayed
- ▶ Ground Campaign-
 - ◆ Co-branded media placement at all table top events promoting MuzArt

Digital/Social Media:

- ▶ Logo and link on MuzArt website home page with link to promotional landing page of sponsor
- ▶ Logo on promotional digital mailings of events Tweet, Facebook
- ▶ “Sponsored by” mentions and logos placement within the MuzArt organization

VIP Access:

- ▶ Invites to MuzArt/Landmark/Right To Succeed National Tour
- ▶ Invites to VIP Pre-Event meet and greets





The Ruby Sponsor Package - \$2,500+

Press coverage:

- Recognition on selected – national press initiative engaged including print, radio and internet.

Live Events:

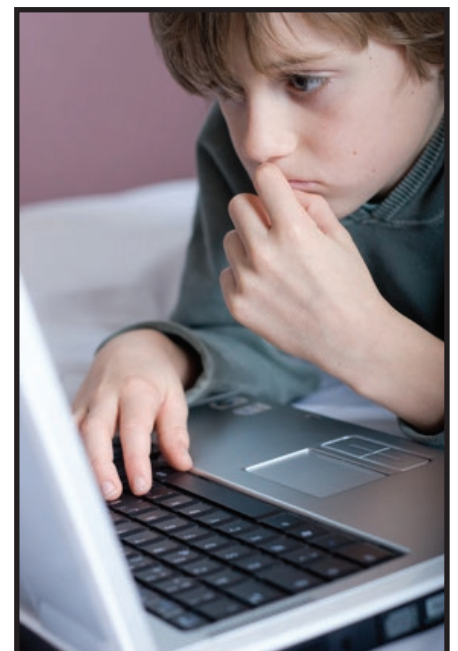
- Tickets to the main even: 50 to 100
 - ◆ Logo recognition at Main Event November 9th target audience 21,000 people
 - ◆ Company name/Logo printed program
 - ◆ All Promotional materials for the event will have logo displayed- Posters throughout Utah
- Logo being seen through television and videoing of the program- Reaching 100,000+ homes in America
- Logo recognition for Art fund raising event:
 - ◆ Company name/Logo displayed at event
 - ◆ Promotional materials for the event will have logo displayed
- Ground Campaign-
 - ◆ Co-branded media placement at all table top event that will promote MuzArt

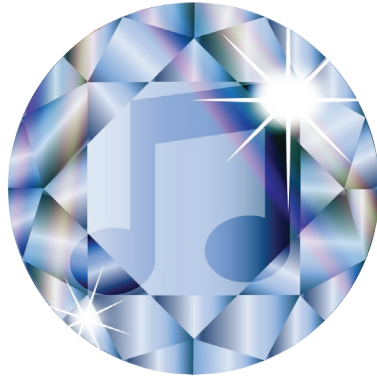
Digital/Social Media:

- Logo and link on Muzart website home page with link to promotional landing page
- Logo on promotional mailings of events
- “Sponsored by” mentions and logos placement within the MuzArt organization

VIP Access:

- Invites to MuzArt/Landmark/Right To Succeed National Tour
- Invites to VIP Pre-Event meet and greets





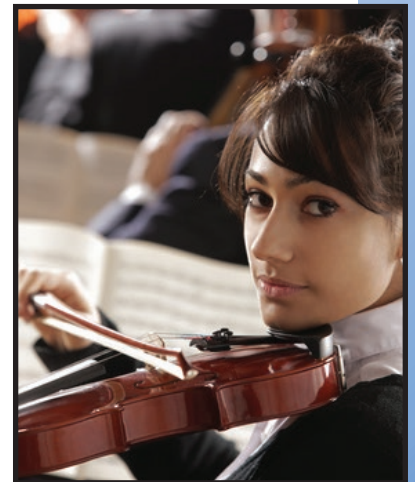
The Diamond Sponsor Package - \$5,000+

Press coverage:

- ▶ Recognition on selected – national press initiative engaged including print, radio and internet.
- ▶ Pre-launch press coverage has been included

Live Events:

- ▶ Tickets to the main event: up to 150
 - ◆ Logo recognition at Main Event November 9th target audience 21,000 people
 - ◆ Company name/Logo printed program
 - ◆ All Promotional materials for the event will have logo displayed- Posters throughout Utah
- ▶ Logo being seen through television and videoing of the program- Reaching 100,000+ homes in America
- ▶ Logo recognition for Art fund raising event:
 - ◆ Company name/Logo displayed at event
 - ◆ Promotional materials for the event will have logo displayed
- ▶ Ground Campaign-
 - ◆ Co-branded media placement at all table top event that will promote MuzArt



Digital/Social Media:

- ▶ Logo and link on MuzArt website home page with link to promotional landing page
- ▶ Logo on promotional mailings of events
- ▶ “Sponsored by” mentions and logos placement within the MuzArt organization
- ▶ Logo placement on all email blasts and corporate email correspondence
 - ◆ Monthly newsletters estimated at subscribers 100,000+

VIP Access:

- ▶ Invites to MuzArt/Landmark/Right To Succeed National Tour
- ▶ Invites to VIP Pre-Event meet and greets



The Bronze Sponsor Package - \$10,000+

Press coverage:

- Recognition on selected – national press initiative engaged including print, radio and internet.
- Pre-launch press coverage has been included

Live Events:

- Tickets to the main event up to 200
 - ◆ Logo recognition at Main Event November 9th target audience 21,000 people
 - ◆ Company name/Logo printed program
 - ◆ All Promotional materials for the event will have logo displayed- Posters throughout Utah
- Logo being seen through television and videoing of the program- Reaching 100,000+ homes in America
- Logo recognition for Art fund raising event:
 - ◆ Company name/Logo displayed at event
 - ◆ Promotional materials for the event will have logo displayed
- Ground Campaign-
 - ◆ Co-branded media placement at all table top event that will promote MuzArt

Digital/Social Media:

- Logo and link on MuzArt website home page with link to promotional landing page
- Logo and link for Institutional Support on MuzArt website
- Tweet, Facebook, Instagram and conduct twitter interviews
- Logo on promotional mailings of events
- “Sponsored by” mentions and logos placement within the MuzArt organization
- Logo placement on all email blasts and corporate email correspondence
 - ◆ Monthly newsletters estimated at subscribers 100,000+

VIP Access:

- Invites to MuzArt/Landmark/Right To Succeed National Tour
- Invites to VIP Pre-Event meet and greets



The Silver Sponsor Package - \$25,000+



Press coverage:

- Recognition on selected – national press initiative engaged including print, radio and internet.
- Pre-launch press coverage has been included

Live Events:

- Tickets to the main event up to 300
 - ◆ Logo recognition at Main Event November 9th target audience 21,000 people
 - ◆ Company name/Logo printed program
 - ◆ All Promotional materials for the event will have logo displayed- Posters throughout Utah
- Logo being seen through television and videoing of the program- Reaching 100,000+ homes in America
- Logo recognition for Art fund raising event:
 - ◆ Company name/Logo displayed at event
 - ◆ Promotional materials for the event will have logo displayed
- Ground Campaign-
 - ◆ Co-branded media placement at all table top event that will promote MuzArt

Digital/Social Media:

- Logo and link on MuzArt website home page with link to promotional landing page
- Logo and link for Institutional Support on MuzArt website
- Tweet, Facebook, Instagram and conduct twitter interviews
- Logo on promotional mailings of events
- Logo placement on all email blasts and corporate email correspondence
 - ◆ Monthly newsletters estimated at subscribers 100,000+
- Logo on promotional mailings of chosen production
- Sponsor statement on promotional mailings for chosen school district based on high school enrollment and e-newsletters)
- Co-branded media placements across targeted sites: brand/logo
- “Sponsored by” mentions and logos placement within the MuzArt organization
- “Sponsored by” mentions within editorial and promotional advertising



VIP Access

- Invites to MuzArt/Landmark/Right To Succeed National Tour
- VIP and early access to all MuzArt concerts, and tour event tickets
- VIP cocktail party/Gala (sponsors cover the cost the night for celebrities and VIPs only to mingle and sponsor executives may come per invite)



The Gold Sponsor Package - \$100,000+

Press coverage:

- ▶ Recognition on selected – national press initiative engaged including television, print, radio and internet.
- ▶ Pre-launch press coverage has been included

Live Events:

- ▶ Tickets to the main event quantity open to discussion
 - ◆ Logo recognition at Main Event November 9th target audience 21,000 people
 - ◆ Company name/Logo printed program
 - ◆ All Promotional materials for the event will have logo displayed- Posters throughout Utah
- ▶ Logo being seen through television and videoing of the program- Reaching 100,000+ homes in America
- ▶ Logo recognition for Art fund raising event:
 - ◆ Company name/Logo displayed at event
 - ◆ Promotional materials for the event will have logo displayed
- ▶ Ground Campaign-
 - ◆ Co-branded media placement at all table top event that will promote MuzArt

Digital/Social Media:

- ▶ Logo and link on MuzArt website home page with link to promotional landing page
- ▶ Logo placement on all email blasts and corporate email correspondence
 - ◆ Monthly newsletters estimated at subscribers 100,000+
- ▶ Logo and link for Institutional Support on MuzArt website

The Gold Sponsor Package CONT.

- ▶ Logo on promotional mailings of chosen production
- ▶ Sponsor statement on promotional mailings for chosen school district based on high school enrollment and e-newsletters)
- ▶ Co-branded media placements across targeted sites: brand/logo
- ▶ Tweet, Facebook, Instagram and conduct twitter interviews
- ▶ “Sponsored by” mentions and logos placement within the MuzArt organization
- ▶ “Sponsored by” mentions within editorial and promotional advertising
- ▶ Logo Placements on Invitation for Invitation-Only Right to Succeed Roundtable
- ▶ Video opportunities on location at our schools with our children

VIP Access:

- ▶ Invites to MuzArt/Landmark/Right to Succeed National Roundtable
- ▶ Invites to MuzArt/Landmark/Right To Succeed National Tour
- ▶ VIP and early access to all MuzArt concerts, and tour event tickets
- ▶ VIP cocktail party/Gala (sponsors cover the cost the night for celebrities and VIPs only to mingle and sponsor executives may come per invite
- ▶ Three (3) Complimentary tickets for VIPs to MuzArt Inaugural Event
- ▶ Allotted section/row for VIPs at MuzArt Concert





The Platinum Sponsor Package- \$250,000+

Press coverage:

- ▶ Recognition on selected – national press initiative engaged including television, print, radio and internet.
- ▶ Pre-launch press coverage has been included

Live Events:

- ▶ Tickets to the main event quantity open to discussion
 - ◆ Logo recognition at Main Event November 9th target audience 21,000 people
 - ◆ Company name/Logo printed program
 - ◆ All Promotional materials for the event will have logo displayed- Posters throughout Utah
- ▶ Logo being seen through television and videoing of the program- Reaching 100,000+ homes in America
- ▶ Logo recognition for Art fund raising event:
 - ◆ Company name/Logo displayed at event
 - ◆ Promotional materials for the event will have logo displayed
- ▶ Logo inclusion on step and repeat at the November 9 Gala
- ▶ Logo Recognition from stage prior to concert at the November 9, 2013 Concert
- ▶ Ground Campaign-
 - ◆ Co-branded media placement at all table top event that will promote MuzArt

Digital/Social Media:

- ▶ Logo and link on MuzArt website home page with link to promotional landing page
- ▶ Logo placement on all email blasts and corporate email correspondence
 - ◆ o Monthly newsletters estimated at subscribers 100,000+
- ▶ Logo and link for Institutional Support on MuzArt website
- ▶ Logo on promotional mailings of chosen production

The Platinum Sponsor Package CONT.

- ▶ Sponsor statement on promotional mailings for chosen school district based on high school enrollment and e-newsletters)
- ▶ Co-branded media placements across targeted sites: brand/logo
- ▶ Tweet, Facebook, Instagram and conduct twitter interviews
- ▶ “Sponsored by” mentions and logos placement within the MuzArt organization
- ▶ “Sponsored by” mentions within editorial and promotional advertising
- ▶ Logo Placements on Invitation for Invitation-Only Right to Succeed Roundtable
- ▶ Video opportunities on location at our schools with our children
- ▶ Social Media: Touts on Facebook and Twitter; behind the scenes of pre-shows, Twitter interviews
- ▶ Sponsor logo/banner placed in school cafeteria, gym, or hallway of Right to Succeed

VIP Access:

- ▶ Invites to MuzArt/Landmark/Right To Succeed National Tour
- ▶ VIP and early access to all MuzArt concerts, and tour event tickets
- ▶ VIP cocktail party/Gala (sponsors cover the cost the night for celebrities and VIPs only to mingle and sponsor executives may come per invite
- ▶ Five (5) Complimentary tickets for VIPs to MuzArt Inaugural Concert
- ▶ Allotted section/row for VIPs at MuzArt Concert





The Title Sponsor Package - \$500,000+

Press coverage:

- Recognition on selected – national press initiative engaged including television, print, radio and internet.
- Pre-launch press coverage has been included

Live Events:

- Tickets to the main event quantity open to discussion
 - ◆ Logo recognition at Main Event November 9th target audience 21,000 people
 - ◆ Company name/Logo printed program
 - ◆ All Promotional materials for the event will have logo displayed- Posters throughout Utah
- Logo being seen through television and videoing of the program- Reaching 100,000+ homes in America
- Logo recognition for Art fund raising event:
 - ◆ Company name/Logo displayed at event
 - ◆ Promotional materials for the event will have logo displayed
- Logo inclusion on step and repeat at the November 9 Gala
- Logo Recognition from stage prior to concert at the November 9, 2013 Concert
- Logo on signage and presentations during R2S Tour
- Text listing on Title Page of MuzArt program for chosen productions and discussions
- Ground Campaign-
 - ◆ Co-branded media placement at all table top event that will promote MuzArt

The Title Sponsor Package CONT.

Digital/Social Media:

- Logo and link on MuzArt website home page with link to promotional landing page
- Logo placement on all email blasts and corporate email correspondence
 - ◆ Monthly newsletters estimated at subscribers 100,000+
- Logo and link for Institutional Support on MuzArt website
- Logo on promotional mailings of chosen production
- Sponsor statement on promotional mailings for chosen school district based on high school enrollment and e-newsletters)
- Co-branded media placements across targeted sites: brand/logo
- Tweet, Facebook, Instagram and conduct twitter interviews
- “Sponsored by” mentions and logos placement within the MuzArt organization
- “Sponsored by” mentions within editorial and promotional advertising
- Logo Placements on Invitation for Invitation-Only Right to Succeed Roundtable
- Video opportunities on location at our schools with our children
- Social Media: Touts on Facebook and Twitter; behind the scenes of pre-shows, Twitter interviews
- Sponsor logo/banner placed in school cafeteria, gym, or hallway of Right to Succeed
- Co-branded Instagram Photo booth at the on site
- Branded charging and WiFi stations at the LDS Conference Center
- On-site social media correspondent (Exclusive Tweet, Facebook, Instagram and conduct twitter interviews
- Video interviews for with film or music celebrity on cause related and own personal mission

VIP Access

- Invites to MuzArt/Landmark/Right to Succeed National Roundtable
- VIP and early access to all MuzArt concerts, and tour event tickets
- VIP cocktail party/Gala (sponsors cover the cost the night the celebrities and VIPs only to mingle and sponsor executives may come per invite
- Five (5) Complimentary tickets for VIPs to MuzArt Inaugural Event
- Allotted section/row for VIPs at MuzArt Concert

