



## The Ruby Sponsor Package - \$2,500+

### Press coverage:

- ▶ Recognition on selected – national press initiative engaged including print, radio and internet.

### Live Events:

- ▶ Tickets to the main even: 50 to 100
  - ◆ Logo recognition at Main Event November 9th target audience 21,000 people
  - ◆ Company name/Logo printed program
  - ◆ All Promotional materials for the event will have logo displayed- Posters throughout Utah
- ▶ Logo being seen through television and videoing of the program- Reaching 100,000+ homes in America
- ▶ Logo recognition for Art fund raising event:
  - ◆ Company name/Logo displayed at event
  - ◆ Promotional materials for the event will have logo displayed
- ▶ Ground Campaign-
  - ◆ Co-branded media placement at all table top event that will promote MuzArt

### Digital/Social Media:

- ▶ Logo and link on Muzart website home page with link to promotional landing page
- ▶ Logo on promotional mailings of events
- ▶ “Sponsored by” mentions and logos placement within the MuzArt organization

### VIP Access:

- ▶ Invites to MuzArt/Landmark/Right To Succeed National Tour
- ▶ Invites to VIP Pre-Event meet and greets

