



Sponsorship Packages

With your help, MuzArt can provide the education children need because every child deserves the Right To Succeed!

CLICK the Package name to view the package

Title Sponsor

Platinum

Gold

Silver

Bronze

Diamond

Ruby

Emerald

Press coverage:

▶ Recognition on selected – national press initiative engaged including television, print, radio and internet.	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
▶ Pre-launch press coverage has been included	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵

Live Events:

▶ Tickets to the main event	🎵	🎵	🎵	300	200	150	50-100	20-50
◆ Logo recognition at Main Event target audience 21,000 people	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
◆ Company name/Logo printed program	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
◆ All Promotional materials for the event will have logo displayed- Posters throughout Utah	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
▶ Logo being seen through television and videoing of the program- Reaching 100,000+ homes in America	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
▶ Logo recognition for Art fund raising event:	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
◆ Company name/Logo displayed at event	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
◆ Promotional materials for the event will have logo displayed	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
▶ Logo inclusion on step and repeat	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
▶ Logo Recognition from stage prior to concert	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
▶ Logo on signage and presentations during R2S Tour	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
▶ Text listing on Title Page of MuzArt program	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
▶ Ground Campaign-	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
◆ Co-branded media placement at all table top event that will promote MuzArt	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵

Digital/Social Media:

▶ Logo and link on MuzArt website home page with link to promotional landing page of sponsor	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
▶ Logo placement on all email blasts and corporate email correspondence	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
◆ Monthly newsletters estimated at subscribers 100,000+	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
▶ Logo and link for Institutional Support on MuzArt website	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
▶ Logo on promotional mailings of chosen production	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
▶ Sponsor statement on promotional mailings for chosen school district based on high school enrollment and e-newsletters)	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
▶ Co-branded media placements across targeted sites: brand/logo	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
▶ Tweet, Facebook, Instagram and twitter interviews	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
▶ “Sponsored by” mentions and logos placement within the MuzArt organization	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
▶ “Sponsored by” mentions within editorial and promotional advertising	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
▶ Logo Placements on Invitation for Invitation-Only Right to Succeed Roundtable	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
▶ Video opportunities on location at our schools with our children	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
▶ Social Media: Touts on Facebook and Twitter; behind the scenes of pre-shows, Twitter interviews	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
▶ Sponsor logo/banner placed in school cafeteria, gym, or hallway of Right to Succeed	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
▶ Co-branded Instagram Photo booth at the on-site	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
▶ Branded charging and WiFi stations at the LDS Conference Center	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
▶ On-site social media correspondent (Exclusive Tweet, Facebook, Instagram and conduct twitter interviews	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
▶ Video interviews for with film or music celebrity on cause related and own personal mission	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵

VIP Access

▶ Invites to MuzArt/Landmark/Right to Succeed National Tour	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
▶ Invites to VIP Pre-Event meet and greets	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
▶ VIP and early access to all MuzArt concerts, and tour event tickets	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
▶ VIP cocktail party/Gala (sponsors cover the cost the night the celebrities and VIPs only to mingle and sponsor executives may come per invite)	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵
▶ Complimentary tickets for VIPs to MuzArt Inaugural Event	5	5	3	🎵	🎵	🎵	🎵	🎵
▶ Allotted section/row for VIPs at MuzArt Concert	🎵	🎵	🎵	🎵	🎵	🎵	🎵	🎵